

Caleb E. Gonzalez Maqueda

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EDUCATION**University of Nevada, Reno – Reno, NV**

Bachelor of Finance with a Minor in Accounting

Expected Graduation: June 2029

Carson High School – Carson City, NV

High School Diploma, Class of 2024

PROFESSIONAL EXPERIENCE**Self-Employed – Carson City, NV**

Roofer / Client Services Lead | June 2022 – August 2025

- Managed client communication, service expectations, and updates, achieving a 100% customer satisfaction rate.
- Oversaw project timelines, budgeting, and materials planning, reducing waste by 5% annually.
- Maintained strong customer relationships, generating referrals and repeat business.
- Upheld safety standards with zero incidents.

Kei Sushi – Carson City, NV

Server | August 2021 – February 2024

- Served 50–100+ guests per shift, improving satisfaction and return rates.
- Increased average table sales by 5–10% through upselling.
- Reduced order errors by 15% through improved communication.

Kei Sushi – Carson City, NV

Sushi Chef / Kitchen Staff | August 2021 – February 2024

- Prepared dishes for 100+ guests daily with consistent quality.
- Trained new staff, reducing training time by 30%.
- Managed inventory and reduced waste by 20%.

MARKETING & TRANSFERABLE SKILLS

- Customer engagement & retention
- Upselling & persuasive communication
- Brand experience delivery
- Relationship building & client management
- Data tracking & performance improvement

Professional Skills

- Project & time management
- Team collaboration & communication
- Multitasking in fast-paced environments

CERTIFICATIONS

- CPR Certified (Est. 2021)